

## Together, for a seamless journey

Connections, convenience, and choice are more important than ever when travelling. So, it's the perfect time to reintroduce you to the incredible partnership of Air France and KLM with Delta Air Lines and Virgin Atlantic. Our partnership gives your customer the most convenient flight schedules and connections plus plenty of loyalty benefits.

With our 11 hubs and complementary flight schedules, we ensure seamless and quick connections to over 375 destinations in our extensive joint network. This year, new routes to Austin and Dallas, Texas, and the service between Paris-CDG and New York-Newark, have been added to our network.

When it comes to business traveler benefits, there's so much to be excited about. We have joint corporate agreements and combinable fares across our airlines. Frequent flyers can earn Miles and tier points across all four airlines – giving your customer the opportunity to enjoy more rewards and reach a higher status more quickly. Eligible Elite members are also recognized on all flights with priority check in. And, with Virgin Atlantic joining the SkyTeam family in 2023, there will be even more benefits offered to your customers.

Whichever airline your customers choose to fly, you can be sure they'll enjoy award-winning service throughout their entire journey.

**OVERVIEW** 



### Introduction of Group Seat Block

Do your customers need to travel with a group? Then, we have some good news to share. The Air France and KLM Group Sales Desk can now support you in making a **Group Seat Block** (GSB) for group bookings without the need of passenger names or tickets being issued in advance.

This is a paid service that allows you to select standard seats onboard Air France and KLM flights and is only available for your customers' group bookings. The price and the refund conditions are the same as for other customers who book a standard seat with a non-refundable ticket. Once booked, the GSB is non-refundable and non-changeable in case of voluntary cancelation or change.

If the booking is made with the GSB seat option, customers keep the possibility to book a standard seat or other paid seat options. With the introduction of the GSB functionality for group reservations, standard seat selection is now a paid option for all passenger types.



### Air France and KLM win big at APEX awards

We're very proud to share that for the second year in a row, KLM has won the APEX World Class Award. It is an important recognition of KLM's dedication to excel in customer safety, well-being and experience, and sustainability. Read more on KLM's award here.

Air France has also been awarded the APEX 5-star Global Airline Certification, highlighting its seats' comfort, superb cabin service, exquisite catering offer, excellent in-flight entertainment, and top connectivity service. Read more on Air France's award here.

Through the APEX awards, both customers and the industry recognize the outstanding achievements of airlines worldwide.



# More Air France flights to Singapore

Instead of 7, your customers can now choose from 9 Air France flights between Paris-CDG and Singapore. The additional flights conveniently connect your customers to our codeshare Aircalin flights to New Caledonia. KLM also offers 7 weekly flights from Amsterdam to Singapore.

If your customer likes to travel like royalty, you can book their flight in La Première. Air France's most exclusive cabin is now available on selected flights from Paris to Singapore!

# New Clarins spa area at JFK's Air France lounge

In partnership with French beauty and skincare specialist Clarins, we have opened the doors of a brand-new spa in the Air France lounge at New York-JFK airport. Your eligible customers will have the opportunity to enjoy a selection of tailor-made facial treatments and be immersed in a world of intense well-being. Perfect for a moment of relaxation prior to their flight.

> Press release





#### **KLM Premium Comfort Class**

Have your customers discovered KLM's new Premium Comfort Class yet? With more personal space, a generous baggage allowance, and convenient SkyPriority airport services, KLM's Premium Comfort Class offers more flexibility, time efficiency, and comfort – at an attractive price. Experience Premium Comfort Class now on an increasing number of intercontinental KLM flights.

> Find out more







### Fly to Colombia with KLM and Copa Airlines

KLM has added 6 more destinations in Colombia, including Medellin, Cali, and Barranquilla. This is thanks to the new expanded codeshare agreement between KLM and Copa Airlines (CM), which allows customers to now fly to a total of 21 destinations in Central and South America.

Your customers will enjoy single check-in, earn Miles, and have their baggage checked through to their final destination. Does your customer need to fly from Paris-CDG? Air France offers daily flights to Bogota and Panama City.

## KLM awarded by Workplace Pride

We're very proud to share that at the Workplace Pride Leadership Awards Gala, KLM was awarded Ambassador status in the Global Benchmark. The Global Benchmark represents the ideal of LGBTIQ+ workplace inclusion around the world.

With this award, Workplace Pride now explicitly recognizes KLM as a leader in the field of LGBTIQ+ diversity & inclusion.







## Delta Air Lines' sustainability efforts rewarded

Like Air France and KLM, Delta Air Lines is working towards a more sustainable future for air travel, for which it has received important recognition. Delta won the first 'Green Partner in Travel Award' at the American Society of Travel Advisors (ASTA). This award focuses on the 3 key pillars of sustainability – economic, environmental and social, and the science-based steps and transparent progress Delta's made towards its sustainability goals.

**READ MORE** 

#### Air France and KLM proudly partner with











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