



DSL/INC/208/2022-23/ MKTG NR

Dated:-23<sup>rd</sup> Feb'23

**All Travel Partners,**  
**Northern Region.**

Subject: **Premium Economy Introduction**

1. We are elated to inform you that Air India has inducted new version of B777-200 LR aircrafts with premium economy class/cabin configuration. These aircrafts, will have three cabins namely Business (C), Premium Economy(R) and Economy (Y). The seat configuration in the said cabins is C/R/Y: 24/48/212 respectively.
2. These new aircraft versions got deployed on Air India routes in Dec'22. However, till date the sale on flights having this aircraft version is happening as per two cabin class configurations i.e., Business and Economy. While in Business 24 seats are available for sale, in Economy 260 seats (48+212) are available for sale. The 48 seats of the Premium Economy were sold as regular Economy Class under existing economy class RBDs and fares.
3. The change/cutover to selling the Premium Economy cabin as Premium Economy under RBDs and fares different from Economy will start for sale effective **15<sup>th</sup> Mar'23 and travel 15<sup>th</sup> May '23 (tentative).**
4. The RBD structure under the existing three cabin class is as follows:

**Existing structure:-**

Cabin Class	RBDs
	Revenue
<b>First</b>	<b>F, A</b>
<b>Business</b>	<b>C, D, J, Z</b>
<b>Economy</b>	<b>Y, B, M, H, K, Q, V, W, G, L, U, T, S, P</b>

5. The four RBDs which will form part of the Premium Economy can be seen from the table below as the new Premium Economy cabin will have R, A & N as the revenue RBDs.
6. The details of the Fare Class Realignment, as part of the change/cutover is as follows:

### **New structure**

<b>Cabin Class</b>	<b>RBDs</b>
	<b>Revenue</b>
<b>First</b>	<b>F</b>
<b>Business</b>	<b>C, D, J, Z</b>
<b>Premium Economy</b>	<b>R, A, N</b>
<b>Economy</b>	<b>Y, B, M, H, K, Q, V, W, G, L, U, T, S, P</b>

7. Implications of the transition from the existing structure to the new structure as an outcome of the change/cutover will have the following stages:
- The availability for booking/sale in the impacted RBDs i.e., **R, A, N & E** will stop effective **23<sup>rd</sup> Feb'23; 23:59 hrs.**
  - The airline agents have to follow the given above table for selecting the alternative RBDs in the new structure.
  - As shown in the table above:
    - First Class cabin will have only one RBD i.e., '**F**' for revenue passengers effective **24<sup>th</sup> Feb'23** as the other RBD '**A**' will not be available for sale from the same date. Revenue bookings made in '**A**' RBD prior to **24<sup>th</sup> Feb'23** will be manually transferred and reaccommodated in '**F**' RBD.

**Please note that this RBD restructuring is only for B-777-200LR.**

**Stay Safe. Stay Healthy.**

**Team Air India Marketing.**

**Northern Region. N.Delhi**

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