

# **LUFTHANSA GROUP**

2 March 2023

Your eXperts Login: IN477083



# Lufthansa Allegris: Flying becomes personal like never before

#### Dear Mrs. Upasna,

Whether Economy, Premium Economy, Business Class, or First Class, with Lufthansa Allegris we are taking travel to a new level across all classes. We are making the journey of our guests as individual as they want it to be. Offer your customers many possibilities to make their personal travel experience even more unique. See for yourself!

#### Roll the film!

#### The freedom of choice in the new Business Class

With Lufthansa Allegris, the freedom of choice for Business Class guests has never been greater. Travelers can choose between seven seating options, including a suite or double suite, an extralong bed, greater personal space, a seat with a baby bassinet or simply a privacy window seat.





### Premium Economy and Economy Class: more space, more choice

The comfortable Premium Economy seat, which is already available at SWISS, can be reclined effortlessly without disturbing fellow passengers in the row behind, thanks to its innovative hardshell design. The new Economy Class offers greater seat pitch (79 cm) than before. In addition, travelers will in future be able to book seats in the first rows with more legroom or a free neighboring seat.





The future of travel - starting winter 2023

The new travel experience will be introduced on the Lufthansa Boeing 787-9 - before the end of 2023. The Airbus A350-900 will be the first aircraft to introduce the new First Class in 2024.

## Largest premium and quality initiative in the company's history

More than 80 new aircrafts such as Boeing 787-9, Airbus A350-900 and Boeing 777-9 will be equipped with the new long-haul product, Lufthansa Allegris. In addition, aircraft already in service with Lufthansa, such as the Boeing 747-8, will also be converted. By 2025, Lufthansa Group will invest a total of 2.5 billion euros in product and service alone to further improve the customer experience at every stage of the journey.

#### **Discover Lufthansa Allegris**

Look forward to the future of travel. Look forward to Lufthansa Allegris!

Yours sincerely, eXperts team India

#### Service

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