

February 02, 2022

**BSE Limited**

P. J. Towers, 25<sup>th</sup> Floor,  
Dalal Street, Mumbai - 400001.  
Scrip Code: **543272**

**National Stock Exchange of India Limited**

Exchange Plaza, Bandra Kurla Complex,  
Bandra (E), Mumbai - 400051.  
Symbol: **EASEMYTRIP**

Dear Madam/Sir,

**Sub: Press Release**

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **“India Innovation Hub and Dubai Silicon Oasis Partner with EaseMyTrip and HSBC to Support Tech-Startups”** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at [www.easemytrip.com](http://www.easemytrip.com)

Kindly take the same on record.

**For EASY TRIP PLANNERS LIMITED**



**Priyanka Tiwari**  
**Company Secretary and Chief Compliance Officer**  
**Membership No: A50412**

## Easy Trip Planners Limited

Registered Office : Building No 223, Patparganj Industrial Area, Patparganj, New Delhi, Delhi 110092

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## **India Innovation Hub and Dubai Silicon Oasis Partner with EaseMyTrip and HSBC to Support Tech-Startups**

*Partnership to foster innovation & facilitate investor connect programmes for 200+ startups*

**New Delhi, 2<sup>nd</sup> February 2022,:** Dubai Silicon Oasis (DSO) and India Innovation Hub have announced a partnership with EaseMyTrip and HSBC to facilitate 200 Indian startups to showcase their business ideas and innovations to global investors at Expo 2020 Dubai.

In line with the Expo 2020 Dubai theme, 'Connecting Minds, Creating the Future', the India Innovation Hub, as part of the India Pavilion, will act as a facilitator for these start-ups, providing them a global stage to interact with investors and global counterparts for networking and partnerships.

Focus areas to select startups will be Fintech, AI, Cybersecurity, Health and Tech-enabled platforms in key priority sectors.

The announcement was made, at the Dubai Technology Entrepreneur Campus, DSO's wholly owned tech hub and coworking space, and the largest of its kind in the MENA region, in the presence of Dr Aman Puri, Consul General of India in Dubai and Deputy Commissioner-General for India at Expo 2020 Dubai, Ghanim Al Falasi, Senior Vice President, Technology and Entrepreneurship, Dtec, Nishant Pitti, CEO and Co-Founder, EaseMyTrip and Nabeel ALBLOUSHI, Managing Director, Regional Head MENA & Turkey, Markets and Securities Services, Corporate Sales - HSBC.

**Nishant Pitti, CEO & Co-Founder, EaseMyTrip said,** "We have had a strong presence and long-standing relations with UAE, and we are delighted to collaborate with DSO and India Innovation hub for strengthening the Indian startup ecosystem in the area. We believe that the business ideas put forward by these startups are truly innovative and will add significant value to the region. The platform will provide these unique startups adequate exposure to a global investor community, which will help them to advance these innovative business ideas on a global stage."

**Dr Aman Puri said,** "I am delighted to note that India Innovation Hub and Dubai Silicon Oasis are partnering with EaseMyTrip and HSBC to showcase Indian Innovation to the world at Expo 2020 Dubai. India Pavilion's initiative India Innovation Hub has made a significant contribution to the Startup ecosystem by showcasing over 240 Startups at the Expo 2020 Dubai. With this joint initiative, some of India's best Innovators and Startups will get an opportunity to engage with their counterparts and key stakeholders at DSO and Expo 2020 Dubai."



For his part, **Ghanim Al Falasi** said: “Dubai Silicon Oasis offers world-class facilities to start-ups and entrepreneurs, streamlining their business set-up and operations. It is also home to more than 1,000 startups from more than 75 countries, providing a conducive business environment and collaboration platform for like-minded individuals. We look forward to playing a key role in paving the way for these 200 new Indian start-ups and facilitating their expansion into the region.”

**Hitendra Dave, General Manager and CEO of HSBC, India** said, “Tech & New Age Business segment commonly called ‘Startups’ is a key target segment for HSBC India. We have custom built products and solutions for startups across their growth cycle spectrum of early-stage, growth stage, to Unicorns and beyond. We already bank some of India’s best known, and up-and-coming startups, and we hope to partner more in the coming months and quarters.”

India Innovation Hub is a project of the India Pavilion at Expo 2020 Dubai wherein over 500 startups from India will be showcased. The project provides a platform to promote start-ups and Innovators of India, by providing them exposure to the global investors' community through B2B events and activities like Elevate, pitching sessions.

The Indian start-up ecosystem today has over 60,000 DPIIT-registered start-ups from 628 districts across all 28 States and 8 Union Territories. India ranks in the top 50 countries in the Global Innovation Index (GII) and is the 5th most start-up friendly country in the world (leading in Asia). Embodying the true spirit of a self-reliant India, and despite the extreme challenges posed by the global pandemic, over 40 new unicorns came into existence in India, taking the total number of unicorns to 85.

**To know more about Expo 2020 Dubai, please visit - <https://www.expo2020dubai.com/en>**

#### **About EaseMyTrip**

EaseMyTrip (a public listed company at NSE and BSE) is India’s second-largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Further, growing at a CAGR of nearly 50%, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 1 million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in Singapore, Thailand, the Philippines, the UAE, the UK, and the USA.