

February 22, 2022

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Towers, Dalal Street, (NS	SE). Exchange Plaza, Bandra Kurla
rtMumbai – 400001 Con	mplex, Bandra East, Mumbai – 400051
ip Code: 543272 Syn	mbol: EASEMYTRIP

### Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled "EaseMyTrip partners with Toffee for value added insurance products and extra protection for its customers" being issued to the media.

You are requested to take the aforesaid on record.

Request you to kindly take the same on record.

**For Easy Trip Planners Limited** 

Priyanka Tiwari **Company Secretary and Chief Compliance Officer** Membership No.: A50412

## Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India) Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041























# EaseMyTrip partners with Toffee for value added insurance products and extra protection for its customers

- Toffee's proven track record in the insurance sector will help in offering hasslefree and a complete refund for flight booking cancellations due to medical emergencies
- EaseMyTrip will continue to provide one of the fastest and most value-driven insurance solutions to its customers for flight bookings

**New Delhi, 22 February, 2022:** EaseMyTrip, India's second-largest online travel platform has partnered with Toffee Insurance, one of the fastest-growing InsurTech companies, to provide innovative and tailored travel insurance solutions to its customers. As a part of this association, Toffee Insurance will manage all travel insurance products for added value and extra protection for EaseMyTrip's customers's flight bookings caused due to medical emergencies. The free of charge policy, eliminates the risk of losing booking charges as customer will get a complete refund including the money deducted by airlines.

**Speaking on the alliance, Rikant Pittie, Co-Founder, EaseMyTrip** said, "While travel is reviving at a strong rate, customers are still concerned about medical emergencies that can arise right before a travel plan. We are delighted to partner with Toffee Insurance while we continue to offer our first of its kind, free of charge, full refund medical policy that provides the additional travel flexibility required during such trying times for our customers. We believe that Toffee's proven track record of delivering great results will complement EaseMyTrip's exceptional efforts to offer value added services to its customers."

**Speaking on the partnership, Rohan Kumar, Co-Founder and CEO of Toffee**, said, "By joining hands with EaseMyTrip, India's second largest online travel platform, we are bringing not only one of the fastest but also the best-in-class insurance services to the Indian travellers. Additionally, our end-to-end digital integration with EaseMyTrip also enables the digitization of the entire insurance process. EaseMyTrip has been at the forefront of travel bookings and exceptional customer service, and we, at Toffee are delighted to partner with them to protect their customers' travel plans and provide them with an additional travel confidence during these unprecedented times."

To avail this service, a customer has to choose this policy while booking their ticket on EaseMyTrip's website and app. The policy can be claimed by uploading a doctor's prescription citing the medical illness.

### About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's second-largest online travel platform. Further, growing at a CAGR of nearly 50%, it is one of the fastest-growing internet companies. EaseMyTrip offers 'End to End' travel solutions which include air tickets, hotels and holiday packages, rail tickets & bus tickets as well as



ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 1 million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Bengaluru, and Mumbai. Its international offices are in the Philippines, Singapore, Thailand, the UAE, the UK, and the USA.

#### About Toffee Insurance

Toffee Insurance is one of the fastest growing InsurTech companies in India. Along with travel, Toffee's work in insuring electric vehicles, eyewear, consumer electronics, Edtech, cycle and Pet insurance has been groundbreaking. The company was founded with a vision to reimagine how insurance is bought and sold in India. In a short span of time, Toffee earned the trust of millions through fairness, transparency, and customer-centeredness. The company now intends to keep working towards revolutionizing the landscape of the insurance sector to ease the lives of common people.