

October 04, 2021

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Dear Sir/Ma'am,

**Sub: Press Release**

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a revised copy of the media release titled “**EaseMyTrip partners with Indian Pavilion at Dubai Expo 2020**” being issued to the media.

You are requested to take the aforesaid on record.

**For Easy Trip Planners Limited**



**Priyanka Tiwari**  
**Company Secretary and Compliance Officer**  
**Membership No.: A50412**

## Easy Trip Planners Limited

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Phone : +91 - 11 - 43030303, 43131313 E-mail : support@easemytrip.com Web : www.EaseMyTrip.com | CIN No.  
L63090DL2008PLC17904

# EaseMyTrip partners with Indian Pavilion at Dubai Expo 2020

**New Delhi, 04<sup>th</sup> October 2021**– EaseMyTrip, India’s second-largest online travel platform, has partnered with Dubai Expo 2020, the six-month global mega-event, which commenced on 1<sup>st</sup> October 2021 and will go on until 31<sup>st</sup> March 2022. Through this collaboration, EaseMyTrip aims to send across 50,000 people to events from India.

EaseMyTrip has taken on the mandate of promoting Expo2020 amongst the various spectrums along with FICCI for the next six months. The Indian Pavilion at Dubai Expo is set to witness participation from several Indian states, top corporate groups, and public sector companies in India. As a part of this partnership, EaseMyTrip will also undertake various online and offline initiatives to promote the event in India.

Over the years, EaseMyTrip has been one of the key contributors to Gulf tourism, and this partnership is in line with the company’s efforts in the region. Previously, the company has collaborated with the tourism boards of Abu Dhabi, Yas Islands, Bahrain, Sharjah and Oman. The company has also provided extensive support to the Saudi Tourism board in its endeavours to expand its presence in the Indian market. While the Dubai Expo 2020 is one of the major collaborations in UAE, EaseMyTrip aims to explore more collaborations in the region including the FIFA World Cup in Qatar, and beyond.

Speaking on this partnership, **Nishant Pitti, CEO and Co-Founder, EaseMyTrip** said, “We are excited to announce our partnership and presence at Expo 2020, which is one of the largest and most prestigious events in the world. We have had a strong presence and long-standing relations with UAE, which has grown from strength to strength over time. Dubai is one of the most prominent holiday destinations, and we are confident that Expo will be a huge draw for our customers who want to witness and experience the global spectacle. We look forward to serving and assist our customers in witnessing this unforgettable cultural experience”.

The Expo is a global experience bringing together people, communities, and nations to build bridges, inspire action and deliver real-life solutions to real-life challenges. Themed “Connecting Minds, Creating the Future”, the Expo is participated by 192 countries and organizations.



## **About EaseMyTrip**

EaseMyTrip (a public listed company at NSE and BSE) is India's second-largest online travel platform. Further, growing at a CAGR of nearly 50%, it is one of the fastest-growing internet companies. EaseMyTrip offers 'End to End' travel solutions which include air tickets, hotels and holiday packages, rail tickets & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 1 million hotels, as well as bus/train tickets and taxi rentals for major cities in India.

Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, and the USA.