

March 24, 2022

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
---	--

Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip launches its first-ever International Retail Office in Dubai**” being issued to the media.

You are requested to take the aforesaid on record.

Request you to kindly take the same on record.

For Easy Trip Planners Limited



Priyanka Tiwari
Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



Incredible India
Approved by Ministry of Tourism
Government of India



EaseMyTrip launches its first-ever International Retail Office in Dubai

- *The launch is part of the International expansion plan; Will cater to the growing international travel demand*

New Delhi, 24th March 2022 – EaseMyTrip, India’s second-largest online travel platform, is expanding its international presence by launching its first-ever retail office in Dubai, to cater to the growing B2C retail segment. The office is strategically located in the densely populated Bur Dubai area beside the metro station.

The company’s exclusive team of travel experts will be available at the retail office to guide customers in planning their holidays, and provide a hassle-free booking experience and reassurance during such unprecedented times. The office will also be an avenue through which customers can better understand the holiday offerings and unique services offered by the company.

Through the launch of this new retail office, EaseMyTrip aims to increase its penetration across a dynamic international travel market, and further strengthen its position as a global travel and tourism company. Additionally, the retail office has also been launched anticipating a huge pent up global demand for the travel and tourism sector in the coming months along with the new website EaseMyTrip.ae

Speaking on the launch of the retail office, **Nishant Pitti, CEO and Co-Founder, EaseMyTrip** said, “After starting initially in India as an online travel company, we are glad to introduce this model in Dubai, as a part of our new phase of global expansion. With the constant change in rules and current travel uncertainty across the world, we believe that a retail office and local website instils a positive travel sentiment for customers, and provides them with the required guidance while planning their vacation.

Apart from building brand awareness, the office also provides us with an opportunity to understand the market and painpoints better, which will help us to serve our growing customer base in the country more efficiently. With international travel set to make a strong comeback this year, we see a wider global market open for travel and believe that our retail office and the new website will play a significant role in capturing a wider customer base.”

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India’s second-largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the. OTA Industry in India, February 2021. Further, growing at a CAGR of nearly 50%, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 1 million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, and the USA.