

August 14, 2025

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001  <b>Scrip Code: 543272</b>	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051  <b>Symbol: EASEMYTRIP</b>
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**Sub: Revised Media Release**

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip Board Approved Three Acquisitions to Strengthen Strategic Presence**” being issued to the media.

The aforesaid information will be hosted on the website of the company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

**For Easy Trip Planners Limited**

**Priyanka Tiwari**  
**Group Company Secretary and Chief Compliance Officer**  
**Membership No.: A50412**

**Easy Trip Planners Ltd.**

**Registered office :** Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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## EaseMyTrip Board Approved Three Acquisitions to Strengthen Strategic Presence

- *The company has approved acquisition of a 50% stake in Three Falcons Notting Hill Limited, which owns a boutique hotel in London under the brand The Knight of Notting Hill, and a 100% stake in AB Finance Private Limited for acquiring a premium commercial property in India's Gurugram. The company also in-principle approved entering into a strategic alliance with Vashu Bhagnani Industries Limited (VBIL)*
- *These moves strengthen EaseMyTrip's international hospitality presence and domestic operational footprint*

**New Delhi, August 14, 2025:** EaseMyTrip, one of India's leading travel-tech platforms, has announced three strategic acquisitions to strengthen its end-to-end travel capabilities across both international and domestic markets. The company has:

- (a) approved acquisition of a 50% stake in Three Falcons Notting Hill Limited for its London's premium property, The Knight of Notting Hill, through a secondary investment, and,
- (b) approved acquisition of a 100% stake in AB Finance Private Limited for acquiring its premium commercial asset property in Gurugram, India at the upmarket Golf Course Road, through a secondary investment, and,
- (c) In-principally approved making a strategic investment in VBIL.

With the proposed acquisitions to be done through share swap arrangement, EaseMyTrip will mark its entry into the international hospitality space with an investment in Three Falcons Notting Hill Limited, a luxury boutique hotel located in the prestigious Ladbroke Grove area of London, near Lord's cricket stadium. Positioned to cater to both business and leisure travelers, the hotel will facilitate EaseMyTrip to deliver experiential hospitality in one of the world's most influential tourism markets. The move comes at a time when the global hospitality industry, currently valued at USD 5.71 trillion, is projected to reach USD 7.23 trillion by 2029, presenting substantial growth opportunities.

The other proposed acquisition of AB Finance will add a key asset to EaseMyTrip's domestic portfolio. Located at a prominent corporate corridor at the Golf Course Road, Sector 53, Gurugram, the commercial property is projected to support EaseMyTrip's expanding operations. It will offer the flexibility to accommodate EaseMyTrip's future business requirements, including office infrastructure expansion, as EaseMyTrip continues to scale its presence across markets.

The in-principle approval to invest in VBIL, which is inter alia engaged in entertainment and real estate business activities is a strategic investment move of the Company.

All the above proposed strategic investments will be subject to obtaining relevant board and shareholders' approval, and other regulatory approval(s) as may be required under the applicable law(s).

**Commenting on the development, Nishant Pitti, Chairman & Founder, EaseMyTrip, said,** *"Our growth strategy has always centered around long-term thinking, measured decisions, and brand-aligned diversification. The proposed acquisition of the London property will give us the opportunity to explore synergies in hospitality at a global destination, while the Gurgaon property will strengthen our operational backbone as we scale. With these strategic moves, we aim to create unique, engaging, and memorable experiences for travelers while building value for the future."*

EaseMyTrip's proposed acquisitions broadens its presence across strategically aligned sectors that complement its core travel business. By investing in high-potential assets in hospitality and infrastructure, the company is building a stronger, more diversified ecosystem that enhances customer engagement at every stage of their journey. This approach is reinforcing EaseMyTrip's mission to deliver end-to-end experience-driven travel solutions for Indian and global audiences.

### **About EaseMyTrip**

*EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platforms in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.*

*EaseMyTrip offers its users the option of a zero-convenience fee during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand and Brazil.*

### **For Media Queries:**

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