

January 13, 2024

BSE Ltd.	National Stock Exchange of India Limited
P J Towers, Dalal Street,	(NSE).Exchange Plaza, Bandra Kurla Complex,
FortMumbai – 400001	Bandra East, Mumbai – 400051
Scrip Code: 543272	Symbol: EASEMYTRIP

### Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **"EaseMyTrip Unveils 'Chalo Lakshadweep' - An Unforgettable Voyage of Luxury and Adventure offering unmatched Holiday and Cruise packages"** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <u>https://www.easemytrip.com/investor-relations.html</u>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari Group Company Secretary and Chief Compliance Officer Membership No.: A50412

# Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India) Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041





















## EaseMyTrip Unveils 'Chalo Lakshadweep' - An Unforgettable Voyage of Luxury and Adventure offering unmatched Holiday and Cruise packages

• EaseMyTrip's Latest Cruise Package Redefining Luxury Travel starts at Rs 42599\* only

• Holiday packages starts from INR 22999\* only

**January 13, 2024, New Delhi:** EaseMyTrip.com, one of India's largest travel tech platforms, unveils its latest holiday and cruise packages, as a part of the campaign "Chalo Lakshadweep." This addition aligns with the company's commitment to their motto "Nation First, Business Later," aiming to position Lakshadweep as an internationally comparable destination. Further, to enhance and celebrate domestic travel experiences, the company has launched enticing discounts for travelers by using coupon codes BHARATFIRST or NATIONFIRST on their website that travelers can avail themselves of these special offers.

EaseMyTrip's holiday packages offer a diverse range of exciting options, starting from Cochin for durations of 2 nights, 3 nights, and 4 nights experience, all at an irresistible cost ranging from INR 22,999 to INR 53,999\*. Travelers have the opportunity to immerse themselves in the serene atmosphere of Agatti Island, experience captivating coral reefs, and delve into the treasures of Lakshadweep through these alluring holiday offerings. Carefully crafted for an unforgettable getaway, these packages ensure a remarkable and immersive experience for every traveller and can be booked via the link: <a href="https://www.easemytrip.com/holidays/lakshadweep-tours-packages/">https://www.easemytrip.com/holidays/lakshadweep-tours-packages/</a>

Additionally, the company comes up with cruise packages starting from INR 42,599 per person for twin sharing. The cruise departs on February 5, 2024, and returns on February 9, 2024, from Mumbai-Lakshadweep-Mumbai. This exclusive cruise offers a captivating 4-night, 5-day experience. The packages are designed to delight travelers with a myriad of exciting activities at unbeatable and irresistible prices. Travellers can enjoy delightful meals at the dining restaurant and immerse themselves in onboard entertainment, featuring live music, DJ parties, and complimentary access to the Club and Lounges. The comprehensive package includes exclusive access to all public venues and covers port charges. \*

**Reflecting on the launch of Chalo Lakshadweep campaign, Mr Nishant Pittie, CEO and Cofounder of EaseMyTrip shared his thoughts, stating,** "At EaseMyTrip, we are thrilled to unveil 'Chalo Lakshadweep,' our latest holiday and cruise packages designed to captivate the increasing interest of Indian travelers in the enchanting Lakshadweep islands. It is extremely heartening to see the love Indians share and are ready to join us to relish Indian destinations, indulge in delectable cuisine, and immerse in the ultimate beach experience. Our commitment is to transform every journey into an unforgettable adventure, and 'Chalo Lakshadweep' is the next stride in redefining domestic travel experiences."

\*T&C apply

#### **MEDIA RELEASE**



#### About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

#### For Media Queries:

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