

March 15, 2024

BSE Ltd.	National Stock Exchange of India Limited (NSE).
P J Towers, Dalal Street,	Exchange Plaza, Bandra Kurla Complex, Bandra
FortMumbai – 400001	East, Mumbai – 400051
Scrip Code: 543272	Symbol: EASEMYTRIP

#### Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **"EaseMyTrip announces exclusive offer for corporate clients, introduces a 20-day credit period for listed companies"** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <u>https://www.easemytrip.com/investor-relations.html</u>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari Group Company Secretary and Chief Compliance Officer Membership No.: A50412

# Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India) Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041























# EaseMyTrip announces exclusive offer for corporate clients, introduces a 20-day credit period for listed companies

• The brand will give a 20-day credit period to listed companies in its corporate clientele to facilitate seamless payments

**New Delhi, March 15, 2024**: EaseMyTrip.com, one of India's leading online travel tech platforms, announces an exclusive offer for its corporate clientele. The brand will provide a 20-day credit period to all listed companies to complete payments for their travel bookings, empowering them with greater financial flexibility and convenience. This strategic move will facilitate seamless payments and streamline the transactional process for the involved parties.

With a 20-day window, the extended credit period will enable listed companies to manage their cash flows better while accessing EaseMyTrip's wide array of travel and related services. To avail this offer, the companies will have to provide EaseMyTrip with a future-dated cheque. For corporate bookings, clients can use the link: https://www.easemytrip.com/corporate

**Mr. Nishant Pitti, CEO & Co-Founder, EaseMyTrip**, said, "We value our relationship with clients and strive to cater to their unique needs. By introducing a 20-day credit period, we aim to relieve the financial burden on the listed companies and facilitate smoother travel planning experiences and seamless payment processes for them. Simultaneously, this will serve as an opportunity for us to expand our business in the corporate division and attract more listed companies to our corporate clientele portfolio. This offer stands as a testament to our customer-centric approach and our concerted efforts to strengthen our relationship with them through innovative offerings, exclusive offers, and differentiated initiatives."

EaseMyTrip's corporate travel division offers specially curated programmes featuring corporate rates, volume discounts, and loyalty rewards. Additionally, the brand's self-booking tool, leveraging new-age technologies, enables seamless booking experiences for corporates. The initiative to extend the credit period is aligned with EaseMyTrip's commitment to providing innovative and customer-centric offerings to its clients and meeting the evolving needs of the business travel segment.

#### About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

## MEDIA RELEASE



### For Media Queries:

EaseMyTrip Public Relations
Ms. Bhavika Sharma
bhavika.sharma@easemytrip.com
+91 98117 87304