

April 24, 2023

BSE Ltd.

P J Towers, Dalal Street, FortMumbai – 400001

National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051

Scrip Code: 543272 Symbol: EASEMYTRIP

# Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled "EaseMyTrip cools down the sweltering heat with Easy Summer Sale; enjoy ravishing discounts on flights, hotels, and more" being issued to the media.

The aforesaid information will be hosted on the website of the company at <a href="https://www.easemytrip.com/investor-relations.html">https://www.easemytrip.com/investor-relations.html</a>.

You are requested to take the aforesaid on record.

Thanking you,

# For Easy Trip Planners Limited

PRIYANKA TIWARI Digitally signed by PRIYANKA TIWARI Date: 2023.04.24 09:07:21 +05'30'

Privanka Tiwari

**Group Company Secretary and Chief Compliance Officer** 

Membership No.: A50412



Registered office: Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

























# EaseMyTrip cools down the sweltering heat with Easy Summer Sale; enjoy ravishing discounts on flights, hotels, and more

- EaseMyTrip has unveiled their summer sales package for travellers with a stack of premium discounts on Flights, Hotels, Buses, Holiday and Cruises
- Each transaction can reward customers with some exclusive vouchers from primary brand partners of EaseMyTrip

**New Delhi, April 24, 2023:** EaseMyTrip.com, one of India's largest online travel tech platforms, is thrilled to announce the launch of the Easy Summer Sale, a marquee bouquet of offers specially curated for travellers for the summer holiday season. The spectacular spree of travel sales and discounts is active from April 24th to April 30th, 2023. Customers and travel enthusiasts can feast on a buffet of offers with generous discounts on flights, hotels, buses, cabs, cruises, and holiday packages booked during the stipulated period of the sales on the EaseMyTrip website and app.

The Easy Summer Sale presents magnificent opportunities for travellers as it includes bumper offers provided on confirmed bookings such as:

- up to 14% OFF on domestic flights,
- up to 25% OFF on international flights,
- up to 60% OFF on hotels,
- up to *INR 1,000 OFF* on bus bookings,
- and up to INR 2,000 OFF on cab bookings

Customers can also choose the ever-reliable holiday packages from EaseMyTrip, with prices starting at just *INR 15,999*. For lovers of the sea, fantastic cruise packages are available starting at *INR 53,999*.

To avail the discounts, users have to book Flight, Hotel, Bus, Cab, Cruise or Holidays for their preferred destination and make the payment using coupon code: EMTSUMMER. Furthermore, customers using RBL Bank Credit Card and AU Credit Card for their bookings will be eligible for additional discounts from 25-27th April, 2023. Adding another dimension to this season of sales, every transaction done during the sale period stands a chance to get gift vouchers from an eclectic band of brand partners such as Pantaloons, JBL, Nasher Miles, and IGP. To be eligible for these exclusive vouchers from EaseMyTrip's brand partners, customers just need to follow EaseMyTrip's official twitter and instagram handle and participate in the Easy Summer Sale.

"The sweltering heat can in no way subdue India's travel fervor. At EaseMyTrip, we understand that travelling is educating oneself about the history, culture, and tradition of a place and we want that every Indian travels this summer and explores a new part of the country. To make this possible we're giving generous discounts on every aspect of your travel needs. We are hopeful to see many customers book their tickets with us by using special offers and discounts on EaseMyTrip." said Rikant Pittie, Co-Founder, EaseMyTrip.

## MEDIA RELEASE



EaseMyTrip's bountiful buffet of offers can be best enjoyed when airline tickets are booked with some exclusive partners like ITA Airways, Oman Air, American Airlines, British Airways, Japan Airways, Air Mauritius, Akasa Air, Etihad Airways, AirAsia, GoFirst and Vistara. While some premium packages on partnered hotels and properties are available for patrons to benefit from, these include: Sterling Hotel & Resorts, Starlit Suites, Le Roi, Vesta Hotels, The Park, Fab Hotels, Go Stops, Chevron, Royal Collection, Symphony Hotels, Stotrak Hospitality, Limetree, Mayfair Hotels, Royal Orchid & Regenta, Shrigo, One Earth, Treehouse Hotels and Amritara, The Byke, Lords, and OTHPL.

### About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 78% during FY20-22 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand and London.

## **For Media Oueries:**

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