

August 01, 2022

BSE Ltd.	National Stock Exchange of India Limited
P J Towers, Dalal Street,	(NSE). Exchange Plaza, Bandra Kurla
FortMumbai – 400001	Complex, Bandra East, Mumbai – 400051
Scrip Code: 543272	Symbol: EASEMYTRIP

## Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled "EaseMyTrip commences its Travel Carnival Sale from 1st - 10th August 2022 and opens a Pandora's Box of offers for Travellers" being issued to the media.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited



Priyanka Tiwari Company Secretary and Chief Compliance Officer Membership No.: A50412



Registered office: Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

























## EaseMyTrip commences its Travel Carnival Sale from 1st - 10th August 2022 and opens a Pandora's Box of offers for Travellers

 India's second-largest online travel portal has unveiled their marquee festive sales package for travellers with a stack of premium discounts on Flights, Hotels, Buses and Holidays

1st August 2022, New Delhi: EaseMyTrip, one of India's second largest online travel tech platform, is excited to announce the commencement of its premium festive season offers package. The travel carnival sale is live on EaseMyTrip from today onwards. The sale will run from August 1st to August 10th, 2022 and will be the home to some spectacular deals. Furthermore, some select bank offers on flights, hotels, buses and holidays packages can be availed starting from August 3rd, 2022, to August 7th, 2022 from EaseMyTrip Website and App.

The baseline for bookings has been well-defined by the brand. To book a domestic flight, the customer can avail 12% off upto INR 2500 and 10% off upto INR 7500 on international flights. For Hotel bookings, a discount of 20% off, upto INR 5000 and 7500 can be availed on Domestic and International hotels respectively. The company is also offering 15% off on Bus Booking upto INR 500 and INR 5000 on Holiday bookings to give a plethora of options to the travellers. \*T&C apply. Customers can check out more on the deals by clicking the link https://www.easemytrip.com/offer/travel-carnival-sale

Within the stipulated sale period, travellers can grab exciting deals and additional discounts by using the cards: Bank of Baroda and Standard Chartered and the coupon code: CARNIVAL.

Elated to announce the sale, Rikant Pittie, Co-Founder, EaseMyTrip said, "EaseMyTrip has always valued its customers and believe in constantly passing on the benefits to them. We keep innovating our services and engaging with the customers with our new and exciting deals and offers. The travel carnival sale is tailored to give ease to all travel enthusiasts to satiate their festive holiday needs. We are hopeful to see many customers book their tickets with us by using special offers and discounts.

EaseMyTrip's bespoke offers can be enjoyed best when airline tickets are booked with some exclusive partners like Air Seychelles, Ethiopian Airlines, Oman Air, Virgin Atlantic, Air India, Vistara, British Airways, Malaysian Airlines, Japan Airlines, Etihad Airways, Indigo, Air Asia, Go First and SpiceJet. While some premium packages on partnered hotels and properties are available for patrons to benefit from, which include: The Leela, The Park, Ananta Hotels and Resorts, Lemon Tree, Fortune, Clarks Groups of Hotels, Pride Hotels and Resorts, Sterling, Spree, Royal Orchid, Lords, Riu Hotels and Resorts, Far East Hospitality, and Cross Hotels and Resorts.

## About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's second-largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 78% during FY20-22 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 1 million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and Zealand. \*T&Cs applied

## MEDIA RELEASE



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