

November 28, 2022

BSE Ltd.	National Stock Exchange of India Limited
P J Towers, Dalal Street,	(NSE). Exchange Plaza, Bandra Kurla
	Complex, Bandra East, Mumbai – 400051
Scrip Code: 543272	Symbol: EASEMYTRIP

## Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **"EaseMyTrip Introduces a Special Programme EMTPRO for its Elite Customers**" being issued to the media.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

PRIYANK Digitally signed by PRIYANKA TIWARI A TIWARI Date: 2022.11.28 09:10:39 +05'30'

Priyanka Tiwari Company Secretary and Chief Compliance Officer Membership No.: A50412

# Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India) Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041





















# EaseMyTrip Introduces a Special Programme EMTPRO for its Elite Customers

#### • Refer Now & Earn Forever being its key feature

**New Delhi, 28<sup>th</sup> November 2022:** EaseMyTrip, India's leading online travel tech platform, today announced the introduction of EMTPRO - an invite only, special programme for its elite customers. Under this programme, EaseMyTrip's customers will be enrolled into a 'Refer Now & Earn Forever' programme. Referrer will get exciting cash-backs on flights, hotels, holidays, buses and train bookings for a period of one year by referring a new user to book from EaseMyTrip website or mobile application.

In a bid to end the year on a high note, and provide its exclusive set of customers with an exciting opportunity, EMTPRO offers great discounts, referral scheme and various offers, that can be availed.

Exclusive features of EMTPRO -

- Refer Now & Earn Forever
- Special & exclusive fares on various flights & hotels.
- Buy 2 night get 1 free on more than 500 hotels.
- Full-refund on medical grounds
- Rs.5000 vouchers from multiple brands on every transaction
- Extra discount up to 10% on hotel bookings
- Extra discount up to 5% on bus & train bookings
- 10% flat discount on flight ancillaries

Commenting on the exclusive offers, **Nishant Pitti**, **Co-founder** & **CEO**, **EaseMyTrip** said, "The year 2022 was marked by a surge in travellers all across the world, and EaseMyTrip witnessed this first hand, as scores of people leveraged our platform to book flights and hotels globally. With this offering, we intend to show our gratitude and give back to our customers for placing their faith in the company. We thank them for being a part of our journey so far, and we look forward to servicing their needs with exclusive offers and discounts, while we continue to serve millions of customers world over."

EaseMyTrip offers value-added services to its customers ranging from bookings of flight, hotels, holidays, buses, cabs etc. The tickets can be booked using the link: www.easemytrip.com

#### About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 78% during FY20-22 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-

## MEDIA RELEASE



added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand and London.

#### For Media Queries:

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