

August 11, 2022

BSE Ltd. P J Towers, Dalal Street, Fort Mumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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**Sub: Media Release**

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **“EaseMyTrip’s 10 days grand Travel Carnival Sale saw unprecedented transactions worth more than INR 300 Crores making it the highest in the company’s history”** being issued to the media.

You are requested to take the aforesaid on record.

Thanking you,

**For Easy Trip Planners Limited**



**Priyanka Tiwari**  
**Company Secretary and Chief Compliance Officer**  
**Membership No.: A50412**

**Easy Trip Planners Ltd.**

**Registered office :** Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



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## **EaseMyTrip's 10 days grand Travel Carnival Sale saw unprecedented transactions worth more than INR 300 Crores making it the highest in the company's history**

- *The Travel Carnival Sale started from 1<sup>st</sup>-10<sup>th</sup> August 2022*

**New Delhi, August 11th:** In its history, EaseMyTrip, one of India's largest online travel tech platforms, has accomplished the extraordinary achievement of surpassing the sales of airline tickets. From August 1 through August 10, EaseMyTrip held its Travel Carnival Sale, which featured some incredible discounts. Additionally, users used the EaseMyTrip website and app to take advantage of specific airlines and bank offers on travel services like buses, hotels, and flights from August 3 to August 7, 2022.

About the sale, EaseMyTrip saw transactions worth more than INR 300 Crores. The achievement was a testimony to the strong recovery and the pent-up demand that is witnessed across the industry. The industry has shown an upward growth trajectory. This sale proved to be a relief to all the travellers seeking for best deals and offers for the upcoming festivals and long weekends which gave them a sight of relief in the airline prices.

Celebrating the achievement, **Nishant Pitti, CEO & Co-Founder, EaseMyTrip** said, "It is a proud moment for us which takes us back to when we started. This achievement is momentous and keeps us going. We have always marched in the right direction and kept ourselves honest and offered the maximum benefit to our customers. We intend to utilize such occasions (like festivals in this case) to offer the best pricing through discounts which help us to gain our trusted customers who value our services and want to be associated with the brand throughout"

Further adding to it he said, "We are thankful to all the customers who have enjoyed our services and trusted us to be their travel partner during the sale period, we shall keep remaining consistent with our efforts"

The Travel Carnival Sale offered the customer 12% off upto INR 2500 and 10% off upto INR 7500 on international flights. For Hotel bookings, a discount of 20% off, upto INR 5000 and 7500 on Domestic and International hotels respectively. The company also offered 15% off on Bus Booking upto INR 500 and INR 5000 on Holiday bookings to give a plethora of options to the travellers <sup>\*T&C apply</sup> to fulfill their travel plans.

### **About EaseMyTrip**

EaseMyTrip (a public listed company at NSE and BSE) is India's one of the largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 78% during FY20-22 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its

users with access to more than 400 international and domestic airlines, over 1 million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

\*T&Cs applied\*

For Media Queries-

Bhavika Sharma

9811787304

bhavika.sharma@easemytrip.com