

January 17, 2022

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| BSE Ltd.<br>P J Towers, Dalal Street,<br>FortMumbai – 400001<br>Scrip Code: 543272 | National Stock Exchange of India Limited<br>(NSE). Exchange Plaza, Bandra Kurla<br>Complex, Bandra East, Mumbai – 400051<br>Symbol: EASEMYTRIP |
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**Sub: Media Release**

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**Avail INR 500 discount with MobiKwik Zip on your bookings exclusively on EaseMyTrip**” being issued to the media.

You are requested to take the aforesaid on record.

Thanking you,

**For Easy Trip Planners Limited**

PRIYANKA  
TIWARI

Digitally signed by PRIYANKA  
TIWARI  
Date: 2023.01.17 10:08:36  
+05'30'

**Priyanka Tiwari**  
**Company Secretary and Chief Compliance Officer**  
**Membership No.: A50412**

**Easy Trip Planners Ltd.**

**Registered office :** Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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## **Avail INR 500 discount with MobiKwik Zip on your bookings exclusively on EaseMyTrip**

- *MobiKwik's pay later product ZIP is now live exclusively on EaseMyTrip*
- *MobiKwik's flagship BNPL product Zip enables the Indian population to make payments for daily life use cases.*

**India, January 17, 2022:** MobiKwik's ZIP, India's leading "Buy Now Pay Later" platform added with discounts and ease of payment, is now live on EaseMyTrip, one of the largest online travel tech platforms in India with a global presence. The two companies have come together to enable users to book their travel today and pay at a later date with attractive discounts on their flights, hotels and holidays bookings on EaseMyTrip. Users can now get up to an INR 500 discount on all payments above INR 5000 all through January 2023. Now Mobikwik users will get exclusive offers on their travel when they book from easemytrip's mobile apps and/or website.

Speaking on the partnership, Upasana Taku, COO & Co-Founder, **MobiKwik said**, *"Nothing should stop people's travel plans, not even funds. That is where our platform ZIP will come bearing gifts for many Indians this New Year! We are delighted to partner with EaseMyTrip and support their endeavour to make travel easy with ZIP, our flagship pay-later solution."*

ZIP is fintech giant MobiKwik's most popular product that offers credit up to INR 60,000 with minimal documentation at 0% interest. ZIP is currently available on over 1 lakh platforms and is now live on EaseMyTrip.

Echoing similar sentiments, Nishant Pitti, CEO & Co-Founder, **EaseMyTrip said**, *"EaseMyTrip has always been a reliable travel companion for all Indians. We take it a step further for our digitally proficient Indian travellers by offering them "book now pay later" combined with some exclusive discounts when they make payments through one of the most popular FinTech players, MobiKwik. EaseMyTrip remains committed to providing our customers with the best packages and deals to make every trip easy to plan and inexpensive on the pocket."*

Continuing its practice of waving-off convenience and hidden charges, EaseMyTrip has zapped the checkout bill further for its users with this New Year discount, thereby giving its users more reasons to celebrate the holiday season.

### **About EaseMyTrip**

*EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 78% during FY20-22 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings.*

*EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand and London.*

**About MobiKwik**

MobiKwik is India’s leading FinTech platform. They have expanded their suite of financial products for consumers and merchants from payments to digital credit and investments. Their mission is to build a world-class neobanking platform for Bharat!

Founded in 2009 by Bipin Preet Singh and Upasana Taku, MobiKwik commenced operations as a Mobile Wallet and has since expanded its product offerings to Buy Now Pay Later, Payment Gateway, Wealthtech & Insurtech. Its tech platform has achieved massive scale with over 134 million Registered Users, 35 million pre-approved BNPL users and more than 3.7 million merchant partners.

The company launched MobiKwik Zip, its flagship BNPL product, in 2019 to provide the fast-growing digitally paying Indians their first credit experience. The company believes that BNPL for daily life payments is the only way to deliver financial freedom to millions of Indians.

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