

April 23, 2024

BSE Ltd. P J Towers, Dalal Street, FortMumbai - 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE).Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 Symbol: EASEMYTRIP
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Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **“EaseMyTrip unveils the Easy Summer Sale with unbeatable discounts on travel bookings”** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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Government of India



EaseMyTrip unveils the Easy Summer Sale with unbeatable discounts on travel bookings

From April 23rd to April 27th, 2024, EaseMyTrip's Easy Summer Sale will offer massive discounts on domestic and international flights, hotels, buses, cabs, and holiday packages

New Delhi, April 23, 2024: EaseMyTrip.com, one of India's leading online travel tech platforms, has announced the Easy Summer Sale, a special summer sale that promises extensive discounts across a wide range of travel services. Scheduled from April 23rd to April 27th 2024, this sale is designed to give travellers an extra dose of adventure with irresistible deals on flights, hotels, bus tickets, cab rentals, and holiday packages.

During the Easy Summer Sale, customers can expect discounts up to:

Flights- up to 27% OFF*

Hotels- up to 60% OFF*

Buses- Up to 15% OFF*

Cabs- Up to 12% OFF*

Holidays- Up to INR 30,000 OFF*

To access these amazing discounts, customers can make use of the coupon code **EMTSUMMER** when booking through the EaseMyTrip app or website. Additionally, by booking with select bank partners such as ICICI Bank Credit Card (including Amazon Pay Credit Card), users can avail of extra discounts, enriching their travel experience even further. To make this sale even more exciting, every transaction made during the sale period gives you a chance to win gift vouchers from select brand partners, including Shoppers Stop, GIVA, Nasher Miles, EazyDiner, and Snitch.

EaseMyTrip has joined hands with several prestigious airline partners for this sale, American Airlines, Air Astana, Air Mauritius, Alliance Air, Air India Express, Akasa Air, Air France, KLM, Delta Airlines, British Airways, Cathay Pacific, Egypt Air, Ethiopian Airlines, Gulf Air, ITA Airways, IndiGo, Kenya Airways, Lufthansa, Swiss International Air Lines, Lot Polish, Myanmar Airlines, Oman Air, Qantas Airways, Qatar Airways, Singapore, Saudi Airlines, Spice Jet, Turkish Airlines, Virgin Atlantic, Vistara and Japan Airlines

Selected hotel partners for this exclusive sale encompass renowned names like Fern, Spree, Byke, Welcomheritage, Justa, Fab Hotel, The Clarks Hotels, Ananta, Brij, Country Inn Sahibabad, Tree of Life, Fateh Collection, Inde Hotels, Stonewood Resorts, Ramada Gurgaon Central, Treehouse, Magnus Group, Ramee Group, Niraamaya, Playotel, Wow Stayz, Vits, Mount Group of Hotels, Suba Group, Amritara, OTHPL, One Earth, Starlit, Beyond Stay, Le roi, Zone By The Park, Sayaji, Pride, Nemrana, Limetree, Vesta Hotels and Resort, Aceotel, Club Mahindra and Sterling

Sharing his thoughts on the Easy Summer Sale, **Mr Rikant Pittie, Co-founder of EaseMyTrip** said; *“As we usher in the season of sunshine and adventure, I am excited to introduce our Easy Summer Sale, offering unbeatable discounts on flights, hotels, buses, cabs, and holiday packages. At EaseMyTrip, we believe in making travel accessible to all, and this sale is our way of ensuring that everyone can experience the joy of exploring new destinations. With specially curated discounts on flights, hotels, and incredible savings across all our offerings, there has never been a better time to plan your dream getaway. And with our exclusive bank offers and exciting giveaways, every booking becomes an opportunity for more savings and surprises.”*

To access the discounts, users need to book a Flight, Hotel, Bus, Cab, or Holiday for their chosen destination and apply the coupon code: **EMTSUMMER** at checkout. Following each transaction, customers will receive an email confirming their booking along with multiple gift vouchers. These vouchers can be redeemed by clicking on the "Redeem Now" button associated with each brand in the email. This offer is available to both new and existing customers. Valid from April 23rd to April 27th, 2024, the promotion applies to online confirmed bookings made through EaseMyTrip's website and app.

Additionally, customers can also participate in exciting giveaway rewards. By following EaseMyTrip's official Instagram account, participating in the Easy Summer Sale Contest, and regularly checking Instagram stories for updates on the winners' list, users stand a chance to win fantastic prizes. Winners will be announced exclusively on EaseMyTrip's social media platforms post-sale.

*T&C Apply

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India’s one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

For Media Queries:

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