

April 25, 2024

BSE Ltd. P J Towers, Dalal Street, FortMumbai - 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE).Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 Symbol: EASEMYTRIP
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Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **“EaseMyTrip ties up with Adani Digital Labs to offer exclusive duty-free shopping benefits”** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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EaseMyTrip ties up with Adani Digital Labs to offer exclusive duty-free shopping benefits

Adds another feature to its suite of services to elevate customer experience

New Delhi, April 25, 2024: EaseMyTrip.com, one of India's leading travel tech platforms, has entered into a strategic collaboration with Adani Digital Labs (ADL) for seamless access to duty free shopping directly from its platform, providing travellers with a convenient and luxurious experience as part of their travel planning. Customers can access this service through pre-order directly via the airport services page on the EaseMyTrip website through the link: <https://easemytrip.adanione.com/duty-free>.

Currently available at seven major international airports across India, including Amritsar, Ahmedabad, Jaipur, Lucknow, Mangaluru, Mumbai and Thiruvananthapuram, the service offers an exclusive range of products with additional discounts, enhancing the overall travel experience.

Sharing his thoughts on the partnership, Mr Nishant Pitti, CEO of EaseMyTrip, said, *"At EaseMyTrip, our core philosophy has always been to prioritise customers' needs and enhance their travel experience. This partnership is a stride towards reinforcing our commitment as we aim to be the greatest facilitator of travel in the nation. By integrating the convenience of duty free shopping across multiple airports into our platform, we are not just simplifying shopping but also empowering Indian travellers with smarter, more rewarding solutions."*

The spokesperson from Adani Digital Labs emphasized on the potential of this collaboration, saying, *"This partnership signifies our vision of providing travellers with seamless experience across all touchpoints. This new-age duty free integration on EaseMyTrip's platform will make it more convenient for Indian travellers. We are poised to shape the future of travel commerce in the digital age, leveraging on this strategic alliance to drive growth and innovation in the industry."*

About EaseMyTrip

EaseMyTrip (a public listed company on NSE and BSE) is one of India's largest online travel platforms in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since inception, EaseMyTrip offers end-to-end travel solutions, including air tickets, hotels and holiday packages, rail and bus tickets as well as ancillary value-added services. It offers users the option of zero-convenience fees during bookings, and provides users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the U.K., the U.S. and New Zealand.

About Adani Digital Labs

Focused on seizing opportunities in this era of unprecedented change, Adani Digital Labs is dedicated to leveraging digital innovation to connect billions of users and customers with the essence of the Adani Group. The strategy revolves around a singular platform Adani One, poised to drive, empower, and profoundly impact a billion narratives across India. This ground-breaking digital ecosystem is meticulously designed to validate impact through diverse revenue streams for each business entity integrated within its framework.

MEDIA RELEASE



Every tool developed, every innovation conceived is driven by a singular vision: to enrich and empower the lives of a billion individuals within the world's most dynamic demographic. The purpose is to simplify the consumer journey for every last-mile user, ensuring inclusivity at every step of the way.

For Media Queries:

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